

Executive Summary - Chapter Sponsorship Options

GOLD CIRCLE CHAPTER MEETINGS SPONSORSHIP

- 10 seats at each of our five chapter meetings.
- Your company's logo, name and link as a Corporate Sponsor appearing on the homepage of our website and in printed on specific marketing materials for the event.
- Your company's logo and link appearing on emails submitted to membership regarding the meetings you are sponsoring and in our annual report.
- Verbal announcement recognizing your sponsorship at the chapter meetings.
- Our performance report defining the total number of click-throughs of your company's logo and link, per Global/Email/Homepage position.
- A printed copy of our annual report.
- Customized benefits as negotiated.

SILVER CIRCLE WORKSHOP/EVENT SPONSORSHIP

- 1 seat at the sponsored chapter workshop/event.
- Hypertext link to Sponsor's website from meeting announcement on the PMI Mid-Missouri Chapter's website (www.pmimidmo.org).
- Verbal announcement recognizing your sponsorship at the workshop/event.
- Opportunity to distribute promotional literature and/or provide a tent card at the sponsored event.
- Your professional association listing in the copy of our annual report.
- A printed copy of our annual report.
- Customized benefits as negotiated.

BRONZE CIRCLE PROGRAM/MEETING SPONSORSHIP

- Seats at the sponsored meeting, based upon the option selected.
- Your company's logo and name listed as a Program/Meeting Sponsor or printed on specific marketing materials for the meeting.
- Hypertext link to Sponsor's website from meeting announcement on the PMI Mid-Missouri Chapter's website (www.pmimidmo.org).
- Verbal announcement recognizing your sponsorship at the meeting.
- Our annual report emailed to you, if requested.

COPPER CIRCLE CHAPTER BOARD SPONSORSHIP

- Hypertext link to Sponsor's website on the PMI Mid-Missouri Chapter's website (www.pmimidmo.org).
- Verbal announcement recognizing your sponsorship at chapter meetings.
- Our annual report emailed to you, if requested.

PARTNERSHIPS/COLLABORATIONS

- Community networking and affiliation with other not-for-profit organizations.

ADVERTISING

- Website link through PMI Mid Missouri Chapter website.
- Newsletter published bimonthly.

Chapter Sponsorship Objectives

The PMI Mid-Missouri Chapter is a member of the PMI Global organization. Our vision is to advance the project management profession within the mid-Missouri area and provide each member, prospective member and volunteer with opportunities to communicate and participate in programs and events designed to enhance the Chapter's effectiveness and build professionalism in the project management field.

The Chapter strives to advance our members' project management skills and competence and foster the use of project management in organizations by perpetuating project management values that organizations will embrace and attribute their success to the utilization of project management best practices.

As a sponsor, partner or advertiser, your company's products and services can be exposed to project management decision makers in the mid-Missouri area. The Chapter's website (www.pmimidmo.org) receives over 500 requests per month. Our bimonthly newsletters are posted on our website and circulated electronically to our entire membership. The PMI Mid-Missouri Chapter has participated in local events such as the Missouri Show-Me State Games and Missouri Digital Government Summit. The Chapter is also an active member of the Columbia and Jefferson City Chambers of Commerce.

The Chapter is willing to work with sponsors and partners to customize sponsorship opportunities.

Sponsorship Policies

Sponsorships, partnerships and advertising for the Chapter are open and available to any organization subject to the approval of the executive board. Sponsorships, partnerships and advertising for Chapter events are non-exclusive; that is, multiple sponsors may sponsor the same Chapter event.

Acceptance of sponsorship for a Chapter event and advertising on the Chapter's website or in the Chapter's newsletter does not constitute endorsement of the sponsor's or advertiser's products or services by the PMI Mid-Missouri Chapter.

Sponsorships, Partnerships and Advertising Programs

PMI Mid-Missouri wants to help your company or organization reap the maximum benefit for your sponsorship investment. We offer the following sponsorship opportunities that can be customized to meet your target market and sponsorship goals:

- Medallion Circle Sponsorships
- PMI Mid-Missouri Partnerships/Collaborations
- Advertising (Website Site and Newsletter)

These opportunities are described in detail below.

A. Medallion Circle Sponsorships

GOLD CIRCLE CHAPTER MEETINGS SPONSORSHIP

The Gold Circle Sponsorship is an opportunity for organizations to align themselves with the project management methodology and goals of the PMI Mid-Missouri Chapter through sponsorship of chapter meetings held throughout the year.

Opportunity:

- The PMI Mid-Missouri Chapter meets evenings five (5) times per year, in January, March, May, September, and November.
- Meetings include a one-hour program on a topic related to project management, along with heavy appetizers and a short business meeting.
- Attendees are project management professionals from the Mid-Missouri area. Both members and the general public are invited to attend.

Benefits:

- Reserved table for up to ten (10) persons from your corporation/organization at each of the five chapter meetings.
- Your company's logo, name and link as a Corporate Sponsor appearing on the homepage of our website.
- Your company's logo and link appearing on the following communications:
 - Emails submitted to membership regarding the chapter meetings.
 - Meeting announcement on the PMI Mid-Missouri Chapter's website (www.pmimidmo.org).
- The Chapter will verbally recognize your sponsorship at each chapter meeting.
- Sponsors may distribute promotional literature and/or provide a tent card at the chapter meetings. This material is to be provided by the sponsor prior to each chapter meeting.
- Customized sponsorship opportunities can be negotiated.

Cost:

Gold Circle Sponsorship begins at \$2500.00 per year.

Terms:

- Payment must be received by the first day of the month for which sponsorship begins.
- Sponsorship website links will be posted within one week of receipt of payment and will remain posted until the year's sponsorship expires.
- There are no refunds to the sponsor.
- Payments should be made by check to PMI Mid-Missouri Chapter, Inc. and mailed to the following address:
 - PMI Mid-Missouri Chapter, Inc.
 - P.O. Box 105137
 - Jefferson City, MO 65110-5137

SILVER CIRCLE WORKSHOP/EVENT SPONSORSHIP

The Silver Circle Workshop/Event Sponsorship is an opportunity reserved for companies or individuals who seek to sponsor a workshop or one-time event with the PMI Mid-Missouri Chapter.

Opportunity:

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Revised: 3/7/2013

The PMI Mid-Missouri Chapter hosts all-day or multi-day workshops/events related to project management typically four (4) times a year. Past events have included PMP® exam prep workshops and workshops conducted by well-known professional speakers on project management topics. Chapter workshops/events generally include meals and/or snacks and beverages.

Benefits:

- A hypertext link to Sponsor's website from the sponsored workshop/event announcement on the PMI Mid-Missouri Chapter's website (www.pmimidmo.org).
- The Chapter will provide a verbal announcement recognizing the sponsor at the event.
- The Sponsor may distribute promotional literature and/or provide a tent card at the sponsored event. This material is to be provided by the sponsor onsite at the event.
- The meeting announcement e-mailed to members and others will provide an acknowledgment of the event sponsor.
- One (1) seat at the workshop/event.

Cost:

Sponsorship begins at \$1000 per event.

Terms:

- Payment must be received by the first day of the month when the sponsored event occurs.
- Sponsorship website links will be posted within one week of payment being received and will remain posted for up to two months following the end of the event. Example: The sponsorship link for a November event will remain posted until mid-January.
- Payments should be made by check to PMI Mid-Missouri Chapter, Inc. and mailed to the following address:
PMI Mid-Missouri Chapter, Inc.
P.O. Box 105137
Jefferson City, MO 65110-5137
- In the situation where a sponsored event is cancelled, the Chapter will work with the sponsor to apply the sponsorship to another event.

BRONZE CIRCLE PROGRAM/MEETING SPONSORSHIP

The Bronze Circle Program/Meeting Sponsorship is an opportunity reserved for an individual or organization to sponsor a single PMI Mid-Missouri Chapter program or meeting.

Opportunity:

- The PMI Mid-Missouri Chapter meets evenings five (5) times per year, in January, March, May, September, and November.
- Meetings include a one-hour program on a topic related to project management, along with heavy appetizers and a short business meeting.
- Attendees are project management professionals from the Mid-Missouri area. Both members and the general public are invited to attend.

Benefits:

- A hypertext link to Sponsor's website from meeting announcement on the PMI Mid-Missouri Chapter's website (www.pmimidmo.org).

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- The Chapter will provide a verbal announcement recognizing the sponsor at the meeting.
- The meeting announcement e-mailed to members and others will provide an acknowledgment of the program/meeting sponsor.

Cost:

The following sponsorship options are available:

Cost	# Free Seats at Meeting
\$400	8
\$300	6
\$200	4
\$100	2

Terms:

- Payment must be received by the first day of the month when the sponsored meeting occurs. Example: To sponsor a meeting held in mid-November, payment must be received by November 1st.
- Sponsorship website links will be posted within one week of payment being received and will remain posted until the next meeting. Example: The sponsorship link for the November meeting will remain posted until the January meeting.
- Payments should be made by check to PMI Mid-Missouri Chapter, Inc. and mailed to the following address:
PMI Mid-Missouri Chapter, Inc.
P.O. Box 105137
Jefferson City, MO 65110-5137
- In the situation where a sponsored meeting is cancelled, the Chapter will work with the sponsor to apply the sponsorship to another meeting.

COPPER CIRCLE CHAPTER BOARD SPONSORSHIP

The Copper Circle Chapter Board Sponsorship is an opportunity reserved for an individual or organization to support the chapter's board activities, which are critical to the operation of the chapter. This sponsorship involves one or more of the following:

Opportunity – Board Meeting Space and Related Resources

- The PMI Mid-Missouri Chapter Board meets the first Tuesday evening each month, with the exception of July and sometimes December.
- Board meetings are scheduled for two (2) hours, and include agenda topics as needed to address ongoing chapter operations, past workshops/meetings, and upcoming workshop/meeting plans.
- Chapter Board meetings may involve up to eight (8) chapter officers, either in person or by internet access (currently through Skype).
- A full-day on-site strategic planning meeting is held by the board on a Saturday in November.

Opportunity – Administrative Support for Board Activities:

- Provide support for materials required for board meetings
- Provide support for materials required for chapter-sponsored workshops
- Provide support for materials required for chapter meetings

Other similar support may be identified and arranged between the chapter board members and the Sponsor under this sponsorship, as agreed by the Board.

Benefits:

- A hypertext link to Sponsor's website on the PMI Mid-Missouri Chapter's website (www.pmimidmo.org).
- The Chapter will provide a verbal announcement recognizing the sponsor at the chapter meetings.

Cost:

Sponsorship involves covering the cost associated with providing suitable meeting space, possible phone use, and internet access, paper and copies, or other similar items

Terms:

- Sponsorship website link will be posted for the month(s) of sponsorship, and will remain posted until the sponsorship expires.

B. PMI Mid-Missouri Partnerships/Collaborations

Partnerships and collaborations are a necessary relationship that the PMI Mid-Missouri Chapter is seeking to develop and broaden our connections within Mid-Missouri and other communities. For those not-for-profit organizations or persons who desire to align themselves with the project management methodology and goals through partnerships and collaborations, please contact our VP of Sponsorship and Marketing at pmivp1@pmimidmo.org to discuss the many ways that we can partner with you on your events.

C. Advertising

Organizations interested in advertising products or services through the PMI Mid-Missouri Chapter have the following options.

Website Site Advertising

Specifications:

- Web button advertisements are posted on the PMI Mid-Missouri Chapter's website (www.pmimidmo.org).
- Web button advertisements may include a link to the advertiser's website.
- Web button advertisements are 120 x 60 pixels in size.
- GIF or JPEG accepted, maximum image size 120 x 60 pixels, resolution 72 dpi, maximum file size no more than 500k.
- Seven (7) letters maximum for sponsor, example, sponsor.gif. Alternate text for images: 10 words maximum.
- No image maps are accepted.

Cost:

- The minimum time for placing an advertising graphic on the Chapter's website is two months.
- Advertising will begin on the first day of odd-numbered months: January, March, May, July, September, and November.

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Revised: 3/7/2013

- The following options are available:

Term	Price
2 Months	\$100
6 months	\$275
1 year	\$500

Terms:

- Payment and submissions must be received no later than two weeks before the first month the ad will be displayed on the PMI Mid-Missouri Chapter's website. Example: For a web button ad with a term beginning November 1, payment and submission must be received by October 15.
- Advertising fees are non-refundable.
- Ads must be for a service or product related to project management.
- The Chapter Board reserves the right to refuse publication of any ad that would appear offensive to the Chapter Membership. Any ad that discriminates based on federally protected classes of persons will be refused.
- Advertising will be published on a first-come, first-served basis.
- The Chapter's website administrator will determine placement of advertising on the Chapter's website.
- Revisions of website button art, links, and other information are permissible once monthly. Charges may apply if frequency exceeds this time frame.
- Payments should be made by check to PMI Mid-Missouri Chapter, Inc. and mailed to the following address:
PMI Mid-Missouri Chapter, Inc.
P.O. Box 105137
Jefferson City, MO 65110-5137

Submissions:

- Include full contact information along with your submission. Please submit by e-mail to the Chapter's Advertising Manager. The Advertising Manager will send an invoice to your return address upon receipt of your ad.
- E-mail GIF or JPEG by linking and attaching to vpcomm@pmimidmo.org and pmiwebmaster@pmimidmo.org.
- Do not compress or encode. In the same e-mail attachment as the GIF image, send the entire URL following the standard "www" convention. This URL must be live when it is submitted.

Newsletter Advertising

The PMI Mid-Missouri Chapter accepts print advertising for publication in our bimonthly newsletter published in January, March, May, July, September, and November.

Specification:

- Submissions may be made in color or black and white.
- Any graphics must be in a file format that may be inserted into a PC-compatible Microsoft Word document.
- In submitting, specify the issue(s) in which the ad is to be placed.

Cost:

- Rates are based on fitting the ad to a standard 8.5" X 11" newsletter page.

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Ad Size	One Issue
Full Page	\$50
Half Page	\$25
Quarter Page	\$15

Terms:

- Advertising fees are non-refundable.
- Ads must be for a service or product related to project management.
- The Chapter Board reserves the right to refuse publication of any ad that would appear offensive to the Chapter membership. Any ad that discriminates based on federally protected classes of persons will be refused.
- Limited space is available for advertising so ads will be published on a first-come, first-served basis.
- The Newsletter Production Editor will determine placement of advertising.
- Payments should be made by check to PMI Mid-Missouri Chapter, Inc. and mailed to the following address:
PMI Mid-Missouri Chapter, Inc.
P.O. Box 105137
Jefferson City, MO 65110-5137
- Payment must be received no later than two weeks before the first issue in which you would like your ad placed.

Submission:

- Include full contact information along with your submission. Please submit by e-mail to the Chapter's Advertising Manager at vpcomm@pmimidmo.org. The Advertising Manager will send an invoice to your return address upon receipt of your ad.

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Inquiries

Contact the Chapter's Vice President of Sponsorship and Marketing at pmivp1@pmimidmo.org or by mailing correspondence to the following address:

PMI Mid-Missouri Chapter, Inc.
Attention: Vice President Sponsorship and Marketing
P.O. Box 105137
Jefferson City, MO 65110-5137

SPONSORSHIP APPLICATION PROCESSING

ONLINE APPLICATION PROCESSING

Payments may be made online at pmimidmo.org for the desired sponsorship.

DIRECT APPLICATION PROCESSING

I am requesting that someone contact me directly to complete a sponsorship application:

Date _____

Company _____

Contact Name _____ Contact Phone _____

Email Address _____

Please return this form via email to: pmivp1@pmimidmo.org
PMI Mid-Missouri Chapter, Inc.
Attention: Vice President Sponsorship and Marketing
P.O. Box 105137
Jefferson City, MO 65110-5137